

SEPTEMBER 1-30, 2025

STEP INTO SOMETHING NEW!

WITH OUR TRADE-IN EVENT



BERNINA
made to create

SEPTEMBER 1-30, 2025

TRADE-IN EVENT

Your machine has never had **more value!**
Step up and bring home your new model today.

It's as easy as 1-2-3!

- 1** Trade in ANY Used Sewing Machine
- 2** Purchase ANY New BERNINA, Serger or Domestic Machine
- 3** **SAVE UP TO 25% OFF** MSRP



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SEPTEMBER 1-30, 2025

TRADE-IN EVENT

Your machine has never had **more value!**
Step up and bring home your new model today.

It's as easy as 1-2-3!

- 1** Trade in ANY Used Longarm Machine
- 2** Purchase ANY New BERNINA Q Series Longarm Machine
- 3** **SAVE UP TO 25% OFF** MSRP



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LIMITED-TIME FINANCING

SEPTEMBER 9-17, 2025



0% Interest for 48 Months*

On in-store purchases of \$3,500 or more.
Participating Dealers Only.
48 equal monthly payments required.

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It's as easy as 1-2-3.

Trade in **ANY** Used Sewing
or Longarm Machine

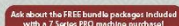
- ✓ ANY Brand
- ✓ ANY Age
- ✓ ANY Condition

Purchase **ANY** New BERNINA
Domestic or Longarm Machine

- ✓ ANY BERNINA Domestic Machine
- ✓ ANY BERNINA Q Series Longarm
- ✓ ANY BERNINA Serger/Overlocker

SAVE UP TO
25% OFF¹ MSRP

Double take? Totally valid



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BERNINA | bernette

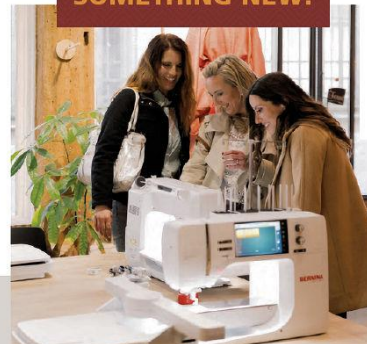
\$3,399
\$4,200 MSRP
Excludes title. Does not include readers.

*Offer valid September 1–30, 2015 at any participating authorized BERNINA America, Inc. stores in the United States of America. Offer applies only to the purchase of two (2) new BERNINA or Bernette FreeMotion Free, Embroidery Hoops, or BERNINA Big Box. Discount will be taken on the first, greater (not, Big Box or Embroidery Hoop, with the lowest or lowest retail price. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change without notice.

The application of a depreciation method to a tax asset, in which an asset's depreciation method is determined by the tax law, is not a capital asset. The depreciation method is determined by the tax law, and the depreciation method is not a capital asset. The depreciation method is determined by the tax law, and the depreciation method is not a capital asset.

SEPTEMBER 1-30, 2025

STEP INTO
SOMETHING NEW!



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0% Interest¹
for 48 Months²

Follow us on:







beimna.com • Via AISew.com

SEPTEMBER 1-30, 2025

SPECIAL BUYS*

Save big with these unbeatable prices!



B 335
\$1,599
\$1,799-MSRP

B 325
\$1,399
\$1,499-MSRP

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*Offer valid September 1-30, 2025 at any participating BERNINA/bernette Dealership in the United States of America. Offer excluded from Trade-In Offer. Available while supplies last. Additional exclusions may apply. See store associate for details.

SEPTEMBER 1-30, 2025

SPECIAL BUYS*

Save big on bernette with these unbeatable prices!

b70 DECO
\$1,299
\$2,249-MSRP



Embroidery Only

Sewing & Embroidery

b79
\$1,749
\$2,999-MSRP

bernette
SWISS DESIGN

*Offer valid September 1-30, 2025 at any participating BERNINA/bernette Dealership in the United States of America. Offer excluded from Trade-In Offer. Available while supplies last. Additional exclusions may apply. See store associate for details.

SEPTEMBER 1-30, 2025

ACCESSORY OFFERS

Add these accessories to your sewing studio today!

BUY 2 ACCESSORIES
GET 1 FREE* MSRP

When you purchase any:

- ✓ BERNINA or bernette Presser Feet
- ✓ BERNINA BIG Books
- ✓ Embroidery Hoops

Free item must be equal or lesser value to lowest priced item.

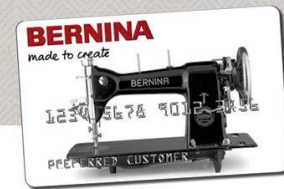


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*Offer valid September 1-30, 2025 at any participating authorized BERNINA/bernette Stores in the United States of America. Offer applies only to the purchase of two (2) new BERNINA or bernette Presser Feet, Embroidery Hoops, or BERNINA BIG Books. Discount will be taken on the presser foot, BIG Book or embroidery hoop with the lowest or equal retail price. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

LIMITED-TIME FINANCING

SEPTEMBER 9-17, 2025



**0% Interest
for 48 Months***

On in-store purchases of \$3,500 or more.
Participating Dealers Only.
48 equal monthly payments required.

*Offer applies only to single-receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on promo purchase until it's paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior month(s) rounding. Regular account terms apply to non-promo purchases. New Accounts as of 09/01/2025: Purchase APR 34.99%, Penalty APR 39.99%, Late Interest Charge \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.

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