



SEPTEMBER 1-30, 2026

FALL IN LOVE WITH WHAT'S NEXT...
Trade In Today!

- Trade in *any* used Sewing Machine
- Purchase *any* new BERNINA Domestic Machine
- Receive up to **25% OFF** MSRP

INCLUDES ALL NEW MODELS!

B 580 Liberty Edition

B 770 QP 110 with Embroidery Module

BERNINA
made to create

*Offer valid September 1-30, 2026 at any participating BERNINA Domestic Dealership in the United States of America. Available while supplies last. Additional exclusions may apply. See store associate for details.

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FALL IN LOVE WITH WHAT'S NEXT...
Trade In Today!

- Trade in *any* used Sewing Machine
- Purchase a *new* B 790 ULTRA
- Receive **UP TO 25% OFF** MSRP

BONUS
Get the B 790 ULTRA Gift Package FREE!
A \$4,146 VALUE*

B 790 ULTRA

B 790 ULTRA Gift Package

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FALL IN LOVE WITH WHAT'S NEXT...
Trade In Today!

- Trade in *any* used Longarm Machine
- Purchase *any* new BERNINA Longarm Machine
- Receive up to **25% OFF** MSRP

B 18 PLUS with Quilko Frame

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Hot Buy



B 325
\$999
\$1,499-MSRP

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Hot Buys



b68
\$3,199-MSRP

b08
\$2,999-MSRP

bernette
SWISS DESIGN

YOUR CHOICE \$1,999

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Accessory Savings

Buy 2, Get 1 FREE
MSRP
Pick *any* two you love and grab a third on us.

- ✓ BERNINA or bernette Presser Feet
- ✓ BERNINA BIG Books
- ✓ Embroidery Hoops

Third item must be equal or lesser value to lowest priced item.




MIX & MATCH

BERNINA
made to create

*Offer valid September 1-30, 2026 at any participating authorized BERNINAbernette Stores in the United States of America. Offer applies only to the purchase of two (2) new BERNINA or bernette Presser Feet, Embroidery Hoops, or BERNINA BIG Books. Discount will be taken on the pricier item, BIG Book or embroidery hoop with the lowest or equal retail price. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Some not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer valid where prohibited by law.

SEPTEMBER 9-17, 2026

LIMITED-TIME FINANCING



0% Interest for 60 Months[†]

On in-store purchases of \$4,000 or more.
Participating Dealers Only.
60 equal monthly payments required.

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*Offer applies only to single-item qualifying purchases. No interest will be charged, and equal monthly payments are required on purchases until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if the purchase was a non-promo purchase. During the last month of the promo period the required monthly payment may be reduced due to the promo month's rounding. Regular account terms apply to non-promo purchases. New Accounts as of 07/01/2025: Purchase APR 34.99%, Penalty APR 39.99%, Late Payment Charge \$2. Existing conditions: See your credit card agreement terms, subject to credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.